

The Simple 4 Step Instant Cash System That Works Every Time!

By Stuart Stirling

www.AffiliateMoneySecret.com

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Hi, I'm Stuart Stirling. That's me in the photo with my wife Keiko. Thanks for taking the time to read this short report.

If you are reading this, you are probably on my list and have been getting emails from me. I hope you enjoy them and are able to learn from them!

I thought I'd do things a little bit different today because emails can get boring and I wanted to make sure you got the info I will share in this report.

The system I share in this report is so simple, anyone with a a basic website and website skills can set several of these up and have them working for you in one afternoon.

And if you don't have a website or any skills yet, I'll show you how to get one your first website up quickly and for less than you'd expect.

I have been using this exact system over and over to make some great sums of cash with affiliate marketing and now I'm going to share it with you for free.

Here's the simple 4 step system that works every time, no matter what market you are in!

1. Find a Hot Niche Market

Money just doesn't fall from the clouds, unfortunately. You make money when someone hands it to you in exchange for something they want or need. That's what commerce and trade is all about.

Online, it's easy to find niches and reach the people in them. After all, there is only ONE internet.

We can find how big a niche is by finding out how many people are searching about that topic. Head on over to <http://freekeywords.wordtracker.com/> where you can research the search numbers for free. These results show searches per month.

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Just remember, that some niches are going to be harder to crack than others. After you do some keyword research, head over to <http://google.com> and see how many results turn up and also check out the competition.

Competition is not always a bad thing. Competition means that there is money to be made in that niche.

Also, you want to choose a niche you like and have some knowledge about. If you're like me, you won't have the staying power to follow through with a niche you have no interest in or knowledge about.

2. Build a List Using a Squeeze Page

A squeeze page is a simple **two-page website** where the sole purpose is to capture your prospects name and email address. I'm sure you've seen one because you would have gone through one to be on my list.

Build a list by offering something free. That's the first page of your website.

It could be a free PDF report, like the one I'm writing now using. You can use www.openoffice.org software to create as many pdf reports as you wish for **free**.

It could be a 7 day email e-course where you deliver an email every day with content your reader is looking for or interested in.

After they have opted in, you send them to a "thankyou page" where you can thank them for subscribing and let them download a freebie or have some offers. This is the second and final page of your website.

2 pages, that's it...pretty easy huh?

To pull this off, you will need a few "tools" in place. Just like a man can't build a house without a saw and hammer and nails, neither can we build profitable businesses without the right tools!

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You'll need to get your own website which includes a domain name ([Godaddy](#) - \$9.99 per year), web hosting ([Host Gator](#) - from \$7.95 per month) and an auto-responder ([Aweber 30 day free trial](#) – from \$14.95 per month).

If you do everything as cheap as possible, you could have access and full use to all of these tools for **\$25 - \$30 per month**. Now, some of you are probably spending more than that per month on ebooks and other memberships, etc. Believe me, this is the best \$30 per month you could be spending.

With the system I'm revealing here, you should be **making more than \$30 per month**, in fact, it would be more like \$30 per week.

Don't worry about the technical side of, like if you don't know how to set up a squeeze page and opt in form or upload it to your website. There are tech guys on all those websites like Aweber and Godaddy domain registry that will help you set it up for free. It's part of the service.

The main thing is you just do it. Don't put it off thinking it's too hard. When you get stuck, ask someone for help.

Once you have your 2-page squeeze page set up, you will have your very own unique gateway to start your online profit flow. **The sales funnel starts right here!**

All you need now is to send those people interested in your free offer to visit your squeeze page and get them to opt in. You will start building a list of targeted subscribers and soon offer them products you can sell and make a commission.

And that's the very next step!

3. **Choose Great Products Related to Your Niche**

Ok, to make money, you need to sell something. You probably don't have any products of your own to sell, so the next best thing is to **sell other people's products**.

This is called affiliate marketing. You are an affiliate or sales person for someone else's

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product or service and you go out promoting their product. When you refer a sale, you get a commission. Just like in the real world!

The most popular place to go and look for products to sell online is at www.Clickbank.com

Another digital product market place that's getting a lot of attention at the moment is www.PaydotCom.com which is owned by Mike Filsaime.

Once you go and get a free affiliate account with those places, you can start searching the products.

Once you've found a product you think your prospects will go for, the best thing is to purchase a copy for yourself or contact the owner for a free copy by explaining you want to be an affiliate for him or her.

Find and get your affiliate links. When you sign up to Clickbank, you choose a nickname. This nickname will be a part of your affiliate link for all Clickbank products listed in their marketplace.

Paydotcom will give you an ID number that will become a part of your affiliate link.

Usually affiliate links are ugly and people can tell that it is an affiliate link and may avoid clicking on it. You can use a little cool **HTML redirect** with your website, now that you have it set up. Here's the code to use.

```
<html><head>  
<meta name="robots" content="noindex,nofollow">  
<meta http-equiv='refresh' content='0; url=http://www.YOURAFFILIATELINK.com'>  
</head></html>
```

Copy and paste this code and edit it in wordpad or an HTML editor, replacing the **http://www.YOURAFFILIATELINK.com** with your actual affiliate link and save it as e.g. "productname.html"

Then you can upload it to your website and your new affiliate link will be something like <http://YOURWEBSITE.com/productname.html> Using this will look like it's your product

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but it will actually forward them automatically to the affiliate website.

But don't expect them to buy on the very first visit. Many marketers just give up if they don't make a sale instantly. It's said that it takes up to 7 contacts before someone will buy from you. So don't give up.

The key to pulling the sales comes in the very next chapter.

4. **Follow Up and Provide Great Content and Super Offers**

Continued follow up is the final piece of the puzzle to this cash system. As I mentioned, people are unlikely to buy from you on the first, second or even third contact with you or your offer.

That's why having an **auto-responder** is a vital tool every marketer must use. Your auto-responder will follow up with your leads you collected through your squeeze page automatically.

So it's pretty simple. You just need to load up your auto-responder with a series of follow up emails to go out in timed intervals which include your affiliate link(s)

I.e. The 1st email goes out the same day, the 2nd email goes out the next day. Then you might give them a break and set your 3rd email to go out three days later.

The optimal number of follow up emails would be 10, at least. But you don't have to stop there. Having an auto-responder allows you to do an instant broadcast as well so you can follow up anytime you like.

Remember though, those 10 follow-up emails should **not be pure sales pitches** for the products you are promoting. Copy writing is a whole other art but when writing your follow up emails, the best thing to focus on is giving them great content they can use and try to relate those products to the content you give.

People are looking for solutions to problems. If you give them what you want, they will see you as a great person and friend and buy anything you suggest at the drop of a hat!

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There you have it, the 4 step cash system that works every time! Now go out there and do it!

1. Choose a Hot Niche

2. Build a Squeeze Page and Collect Leads

3. Choose Hot Products to Sell as an Affiliate

4. Follow up Regularly with Great Content and Super Offers

Best wishes,

Stuart Stirling

www.AffiliateMoneySecret.com

Email Me stuart@affiliatemoneysecret.com

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